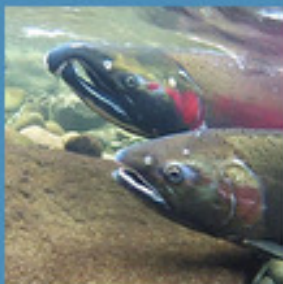




Annual Report 2021 – 2022



Promoting a Sustainable World through Environmental Education

Environmental Forum of Marin promotes a sustainable world by providing exceptional educational programs on environmental issues and advocacy training.

Founded 1972
Environmental Forum of Marin
A California, 501(c)3, nonprofit organization
#94-2644185

P.O. Box 151546
San Rafael, CA 94915
415-484-8336

MarinEFM.org



Table of Contents

Message from the President	4
2021 – 2022 Officers, Directors, Off-Board Positions, and Standing Committees	6
EFM Financials — June 1, 2021 to May 31, 2022	7 - 9
Environmental Forum Members / Donors	10 - 13
Donations Made in Honor of Ann Bauer.....	14
Donations Made in Honor of EFM's 50 th Celebration.....	15
50 th Anniversary Sponsors.....	16

Message from the President

This Annual Report marks a milestone in the history of Environmental Forum of Marin — it covers the 50th year of our existence. Founded in 1972, EFM has provided programs on environmental issues and trained people to advocate for a more sustainable world. Over the past 50 years times have changed, new issues have surfaced, and through it all EFM has adapted and grown into the organization we have today. This could not have been done without the continued support of so many people who have donated their time and their money. We are so grateful to all our donors and supporters!

We are now two years into the pandemic and have learned a few things about how to keep our programs viable, relevant, and accessible to our participants while keeping everyone safe. Forum 2021 was the focus of the past year. Following up on the success of Forum 2020 (the pandemic version of the Master Class), we provided a series of webinars and advocacy training like we did in 2020. An easing of pandemic restrictions allowed us to also provide some field trips.

The focus of Forum 2021 was Biodiversity and Climate Change. Here are some of the highlights from the programs:

Three webinars held in the Fall covered Biodiversity and Climate Change; Biodiversity on Land, Sea, and on Tam; Waterscapes, Watersheds, and Human Dependency with great speakers from academia, journalism, ethnobotany, art, government, and nonprofit agencies.

Three field trips gave attendees the opportunity to share in-person experiences: Forest Bathing, or the Japanese art of shinrin-yoku, was held at Roy's Redwoods; another trip took the class to Bothin Marsh, and the last trip went to Muir Woods with Mia Monroe.

Advocacy Training spanned four webinars covering Critical Thinking, Persuasive Strategies, Advocacy Tactics, and Persuasive Video.

In Summer of 2021 we held a three-part advocacy series in Spanish with Drawdown Marin (now MarinCAN).

In February 2022 a two-part webinar series addressed the topic of Aligning your Money with your Values.

In early 2022 we offered more advocacy training in Spanish in partnership with Canal Alliance to Voces Del Canal.

This spring we held a viewing of "Three Ocean Advocates", a film by Cynthia Abbott (MC39), followed by a discussion by five inspiring advocates.

The EFM Notebook was launched in 2020. Two years later it has become one of our most successful programs for its wonderful insights into environmental issues from experts, advocates, and policy makers along with helpful ideas that readers can use every day to fight the climate crisis.

EFM continues to expand its social media presence – please follow us on Facebook at www.facebook.com/Environmental.Forum.Of.Marin, Instagram at www.instagram.com/forum_marin.

While the past year may have started with some uncertainty and a conservative budget as a result, this has turned out to be a good year financially for EFM. Our webinars and other programs continue to be well attended and we look forward to having another successful year in 2023. Many thanks must go to the fantastic EFM Board and staff of wonderful, dedicated people. A very special thanks to our great Executive Director, Kim Rago, who has gone way beyond the call of duty for the past few years to keep things running so we could all celebrate EFM's 50th Anniversary.

Here's to 50 more years!



Susan Rusche, President



2021 – 2022 Officers, Directors, Off-Board Positions, and Standing Committees

Officers

Susan Rusche (24), President
Karen Mendelow-Nelson (38), Vice President of Education
Barbara Ball (45), Treasurer
Kirsten Nolan (45), Secretary

Directors

Anne-Christine Strugnell (46), Communications Director
Norma Fragoso (42), EFM Ambassador
Susan Holloway (46), EFM Notebook Author
Maggie Fillmore (46), Newsletter Editor
Marty Blum (Forum 2020), Development Director

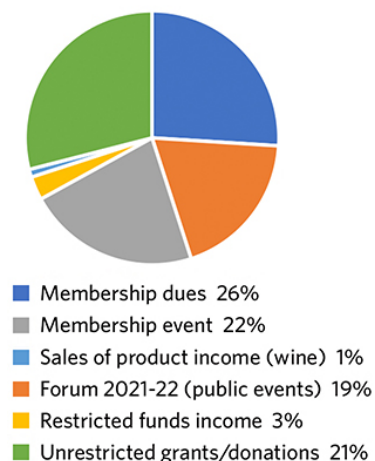
Off-Board Positions, and Standing Committees

Kim Rago (38), Executive Director
Gayle Marsh (39), Graphic Design and Website
Leah Faw, Social Media Coordinator
Arlin Benvides, Advocacy Coach
Terri Thomas (43), Ecology Director
Jonny DeBorst, Small Group Facilitator

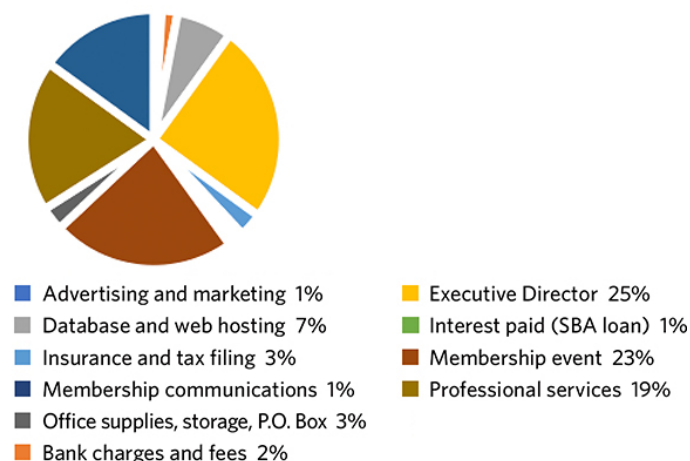
EFM Financials — June 1, 2021 to May 31, 2022

Income	% of Total	
Membership Dues	32%	\$17,125.00
Forum 2021-22 (Public Events)	23%	\$12,411.25
Membership Events	17%	\$9,200.00
Restricted Funds Income	5%	\$2,320.00
Sales of Product Income (wine)	2%	\$924.00
Unrestricted grants/Donations	21%	\$11,307.41
Total Income		\$53,304.09
Expenses		
Advertising and marketing	2%	\$760.39
Bank charges and fees	2%	\$924.27
Data base and web hosting	8%	\$4,208.22
Executive Director	27%	\$14,833.28
Insurance and tax filing	4%	\$1,992.00
Interest paid (SBA loan)	2%	\$715.00
Membership communications	2%	\$800.27
Membership Events	14%	\$7,790.46
Office supplies, storage, P.O. Box	4%	\$1,797.26
Professional services	19%	\$10,106.25
Public events/Forum 2021-22	16%	\$8,197.91
Total Expenses		\$52,204.29
NET		\$1,099.80

EFM Income



EFM Expenses



Profit and Loss — June, 2021 to May, 2022

	TOTAL
Income	
Interest Income	17.97
Membership Dues	17,345.00
Membership Event Income	15,035.00
Public Events Income	12,411.25
Restricted Funds Income	2,320.00
Sales of Product Income	924.00
Unrestricted Grants and Donations	19,115.20
Total Income	\$67,168.42
GROSS PROFIT	\$67,168.42
Expenses	
Advertising & Marketing	796.75
Bank Charges & Fees	1,033.57
Board Development	124.49
Database and Web Hosting	4,290.19
Executive Director	14,833.28
External Membership Fee	78.98
Insurance and Taxes	1,803.51
Interest Paid	780.00
Membership Communications	800.27
Membership Events	13,502.97
Office Supplies & Software	1,841.25
Professional Services	10,911.25
Public Events	8,414.91
Total Expenses	\$59,211.42
NET OPERATING INCOME	\$7,957.00
NET INCOME	\$7,957.00

Balance Sheet — as of May 31, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking	10,061.22
Savings - Restricted Funds	30,601.37
Savings - Unrestricted Funds	48,783.15
Total Bank Accounts	\$89,445.74
Other Current Assets	
Transfer	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$89,445.74
Fixed Assets	
Wine Donation	4,020.00
Total Fixed Assets	\$4,020.00
TOTAL ASSETS	\$93,465.74
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Long-Term Liabilities	
Notes Payable	15,000.00
Total Long-Term Liabilities	\$15,000.00
Total Liabilities	\$15,000.00
Equity	
Opening Balance Equity	39,962.78
Retained Earnings	30,545.96
Net Income	7,957.00
Total Equity	\$78,465.74
TOTAL LIABILITIES AND EQUITY	\$93,465.74

Environmental Forum Members / Donors

Lifetime Members

Nancy Bell	Phyllis Faber	Barbara Salzman
Barbara Boucke	Tamela Fish	Karol Raymer
Barbara Boxer	Martin Griffin	Vicki Rupp
Ann Christensen	Pam Lloyd	Susan Rusche
Kathy Cuneo	Kathy Lowery	Ginger Souders-Mason
Nona Dennis	Barbara Perlman-Whyman	Kraemer Winslow

Members and Donors

\$7000

Deborah Coburn - In honor of Marie Kerpan

\$2000

Lynn Horowitz

\$1000

William Ring

\$600

Laura Myers

\$500

Nancy Benjamin	Vera Meislin
Dr. Anjie Ro-Trock & Laurie Gottlieb	Bruce Richard
Keenan Kelsey	

\$300

Kathy Cuneo

\$250

Barbara Boylan	Peter Joseph	Yvonne Roberts
Matthew Erwin	Diane Lynch	Lisa Williams
Norma Fragoso	Karen Mendelow Nelson	Sandra Woliver
Ann Fricker	Robert Miller	Barbara Perlman-Whyman
Jonathan Frieman	Julie Munro	and Andrew Whyman
Susan Holloway	Kim Rago	Susan Rusche
Bettina Hughes	Victor Rago	

\$250 Business Donors

Dr. Anjie Ro-Trock and Laurie Gottlieb
Marin Holistic Health and Acupuncture



MCE



Marin Community Foundation



Bellam Self Storage & Boxes



Marin Conservation
League



MALT



Straus Family Creamery



Drawdown Marin



Audubon Canyon Ranch



\$200

Belle Cole
Sarah Kelley

Don Miller
Donna Miller

Barbara O'Grady

\$150

R. Eileen Leatherman
Marianne & Stan Stefancic

\$125

Christine Mortonson Cunha
Karen Jaber

\$100 Business Donors

Susan Bierzychudek, Green Ideals



Nancy Boyce & Mary O'mara, MarinLink



SEI



Carolyn Losee, Archaeological Resources Technology



Archaeological Resources Technology

\$100

Bruce Ackerman
Julie Allecta
Jayni Allsep
Robert Archer
Tom Arthur
Barbara Ball
Marty Blum
Greg Brockbank
Stockton Buck
Bob Bundy
Julie Carlson
Will Carroll
Karen Chatham
Robert Chatham

Bridget Clark
Douglas Cooper
Damon Connolly
Paul da Silva
Bonnie De Clark
Luis Damerell
Sharon Farrell
Dianne Fruin
Heather Furnidge
Maureen Groper
Katy Hallal
Jason Hamilton
Helen Lang
Mardi Leland

Nanette Londeree
Cheryl Longinotti
Martin Lowenstein
Mary Morgan
Diane Nicolson
Steven Rosenberg
Susan Stompe
Judy Teichman
Barbara Thornton
Christina Waldeck
Ken Waldeck
Arlin Weinberger
Anthony William

\$50

Helen Apthorp
Molly Attell
Sherrie Ayers
Anne Baele
Julie Baldocchi
Karisa Bohon
Ken Brooks
Ronald Burlick
Jim Burroughs
Martha Cherry
Peter Clare
Michael Cooke
Betsey Crawford

Environmental Action
Committee of West Marin
Leah Faw
Melissa Feder
Patrick Feder
Maggie Fillmore
Jean Fraschina
Candice Fuhrman
Lindsey Going
Nancy Grover
Karen Halvorsen
Lisa Happich
Ann Harper

Jordan Harris
David Haskell
Alanna Hickey
Mark Huffman
George D. Jelatis
Alex Kahl
Sita Khufu
Kiki La Porta
Mary Risala Laird
Jim & Kate Lawson
Sue Mace
Claire McAuliffe
Callita Moore

Lillian Moore-Eckhart
Linda Mornell
Marie Narlock
Pat Nelson
Vicki Nichols
Kirsten Nolan
John Nygren
Rev. Doug Olds
Kathy OSullivan

Diana Parker
Maureen Parton
Tamra Peters
Anne L. Petersen
Point Reyes National
Seashore Assoc.
Eugene Porter
Kate Powers
Mary Quinlan

Tom Quinlan
Pamela Reaves
Sierra Club Marin
County Group
Joan Smith
Rodney Stock
Ben Toland
Nancy Vernon
Barbara Winter

\$35

Cathy Ainsworth
Leslie Alden
Elizabeth Baker
Dan Bell
Andria Benner
Barbara Bogard
Edward Boisson
Gary Brand
Tish Brown
Pat Carlone
Alice Cason
Mary Chapman
Anne Cohen
Pamela Cook
Cathleen Coulman
Julie Dashiell
Louise E. Gilbert
Rika Gopinath
Randy Greenberg
Joan Griffin
John Hart
Donald Hess
Richard Holland
Katherine Jain
Kristin Jakob
Kurt Johnson

Alan Jones
Wendi Kallins
Dahlia Kamesar
Kay Karchevski
Jocelyn Knight
Carolyn Kohler
Joanne Lee
Jack Liebster
Louise Lipsey
Susan Lukens
Caroline M. Kristensen
Susan Mackenzie
Don Magdanz
Gayle Marsh
Stephen Mason
Teri Meadows
Amanda Meecham
Laura Merlo
Julie Moderwell-Urban
Robin Moller
Joe Mueller
Bet Muth
Norma Pomerance
Martha Proctor
Ralph Purdy
Eliana Reeves

David Rempel
William Richardson
Ann Rivo
Barbara Rothkrug
Conn Rusche
Marjorie Rusche
Iris Saligman
Linda Sawtelle
Judy Schriebman
Geoffrey Sears
Donna Shoemaker
Alex Stadtner
Bob Stern
Mike Swezy
Mark Swoiskin
Terri Thomas
Jody Timms
Alicia Torregrosa
Wanden Treanor
Terry VerHaar
Ellen Weber
Rona Weintraub
Jill Whitebook
Clint Wilder
Hilary Winslow
Sandra Kay Wollenberg

Donations Made in Honor of Ann Bauer

She was a true Mujerona of Marin: her presence was large with benevolence, humor, strength and perseverance. Her life was dedicated to encouraging not just environmental diversity, but social, physical, and spiritual health for both people and the planet.



\$1,000

Anne & Jonathan Adkisson

\$500

Jeffrey & Kate Colin / The Colin Family Charitable Fund

Andree Jansheski (Bellam Self Storage)

\$250

Joel Falk

Heather Furmidge

Marsha Torkelson

Cory Bytof

Donn Furman

Joseph & Janet Maurer

\$100

Susan Andres

Jim Burkhard

Janet Castricum

Nona Dennis

Bruce & Ellen Kelm

Natalie & David Levy

James McCarthy

Lynda & Richard Riedy

Scott & Lisa Shapiro

Jasmine Suo California

Denize Springer & Jack

Helsper

Sharon Zurcher

Judy Simmons

Jen & Mike Chicherio

Bob (Bobbie) & Barbara Lee
& Family

Mary Sacket

California Health Advocates

\$50

Kathy Cuneo

Kathleen Gaines

Pat & Matt Guthrie

Linda Jackson

Goerge & Joann Juilly

Margaret Kadoyama

Florian & Monika Gunda

Kainz

Suzi Katz

Kathy Paver

Gina Purin

The Roberts Ferguson Family

Maryann Saggese

Sylvia Shapiro

Sharon Yee

Heidi Woods

Jesse & Susan Eaton-Luria

Nathan Blomgren

Ann McCann

Gayle Diane Gillfillan

Donations Made in Honor of EFM's 50th Celebration

\$5000

Deborah Coburn

\$1000

Jan Holloway

\$250

Nina Grove, in honor of Susan Rusche

Lisa Honig

Jacqueline Young

\$100

Ann Adams

Nancy Benjamin

Sheila Kelly

Donna Miller

Nancy Sangster-De Haao

Marcia Sitcoske

Judy Teichman

Marjorie Schlenoff, in honor of Susan Rusche

\$75

Barbara Winter

\$50

James Allen

Marty Blum

Phyllis Faber

Kay Karchevski

Susan Mackenzie

Kirsten Nolan

\$20

Bernard Meyers

\$15

Nancy McKean

50th Anniversary Sponsors

Great Blue Heron – \$1000

Deborah Coburn

Family of Maurice E. Holloway - in his hon

Pam Lloyd

Susan and Conn Rusche

Great Egret – \$500 level

MALT

Straus Family Creamery

Audubon Canyon Ranch



California Quail – \$250

Barbara Ball & David Lutz

Marty Blum

Barbara Boucke

Bob & Linda Bundy

Star Carroll

Kathy & Bob Cuneo

Jonathan Frieman

Victoria Grey

Lisa Honig and Nina Grove

Peter Joseph & Marcy Levine

Cheryl Longinotti

Stephanie Moulton-Peters & Roger Peters

Jacqueline Young

MCE

Marin Conservation League

